



## Project Management Institute Central Virginia Chapter (PMI CVC)

### 5<sup>th</sup> Annual Elizabeth Murray Scholarship Golf Tournament

Tuesday, May 12, 2009 – Hunting Hawk Golf Course

12:00 noon Registration; 1:00 p.m. Shotgun Start

## Benefits of Sponsorship

- ✓ Access to 60+ Professionals (decision-makers and influencers) all in one event
- ✓ Marketing and advertising to 1,300+ Professionals (CVC meetings, Web, Newsletter, etc.)
- ✓ Great opportunity to market to those with disposable income!!! Average salary for a Project Manager in the Richmond Metro area, as of January 2009, is over \$75,000 (average of median salaries for PM 1, PM 2, and PM 3 on Salary.com).

## Sponsorship Options

1. **Hole Sponsor: \$150 per hole** – PMI CVC will display a 36"x36" sign with your company Logo. You also have the opportunity to set a booth at the hole and provide golfers with additional goodies and information about your company.
2. **Corporate Sponsor: \$500** – Hole Sponsor plus a foursome of golfers.
3. **4-Hole-in-One Sponsor: \$1000** – Hole sponsorship of all four Par 3's plus insurance policy for the following prizes:
  - Hole 1: \$45,000 Valued Vehicle of Your Choosing!
  - Hole 2: LCD Flat Screen TV
  - Hole 3: Set of Big Bertha Irons from Callaway Golf
  - Hole 4: Roundtrip Domestic Airline Tickets for Two
4. **Goodie Bag Sponsor: - \$500 - \$1,000** – This is a wonderful way to advertise by placing your logo on a variety of products. We'll purchase logo balls, tees, markers, towels, or any special item upon request.
5. **Prize Fund Sponsor: \$500 - \$1,000** – This money will be used to support prizes for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place teams.
6. **Golf Cart Sponsor: \$500 - \$1,000** – Golf Cart Sponsor will cover the cost of the day's golf cart fee and PMI CVC will prominently display your company logo and sponsorship information on each golf cart.
7. **Beverage Cart Sponsor: - \$500 per cart or \$900 for 2 carts** – 1 drink ticket (per cart sponsored) will be awarded to each golfer on your behalf, plus your company logo will be displayed on the cart as well. Additional drink tickets can be purchased, please call for details.

All sponsorship options will be mentioned at the reception dinner in addition to the display of your logo. PMI CVC will also include your logo in all tournaments marketing material and special mention throughout the year on our Website, newsletter, and dinner meetings.

Please visit <http://pmicvc.org/GolfTournament2009.htm> for tournament details!!!

Thanks and best regards,

**Ed Hellermann, PMP**

VP of Marketing and Tournament Director

Email: [VP.Marketing@pmicvc.org](mailto:VP.Marketing@pmicvc.org), Phone: 804.921.7158

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